

louis poulsen

LOUIS POULSEN RETURNS TO ITS DANISH ROOTS - CHR. AUGUSTINUS FABRIKKER ACQUIRES ONE OF DENMARK'S MOST ICONIC DESIGN BRANDS

With the acquisition of Louis Poulsen, Chr. Augustinus Fabrikker becomes the sole owner of one of Denmark's most iconic design brands. The investment is in line with Chr. Augustinus Fabrikker's strategy of acquiring several significant ownership stakes in solid Danish companies with international potential.

Copenhagen, 12 June 2026 -- Danish heritage lighting brand Louis Poulsen welcomes Chr. Augustinus Fabrikker as new owner, reinforcing its long-term commitment to design excellence and international growth.

Since 1874, Louis Poulsen has built a design tradition centred on shaping light. Rooted in Danish design heritage and through collaborations with iconic designers such as Poul Henningsen, Arne Jacobsen, Verner Panton, Finn Juhl, and more, Louis Poulsen stands as The First House of Light with a strong presence globally.

"Louis Poulsen is in a very positive development, and we see great opportunities in the next chapter. With Chr. Augustinus Fabrikker we get an owner who understands how to develop distinctive Danish companies with respect for what makes them special. This gives us a good starting point to continue our international development and further strengthen our position." - Søren Mygind Eskildsen, CEO of Louis Poulsen.

More than a financial investment

Together with Chr. Augustinus Fabrikker, Louis Poulsen will continue its journey to strengthen the brand, supported by Chr. Augustinus Fabrikker's anchorage in the local market. A great opportunity for further growth through a unified long-term strategy.

Chr. Augustinus Fabrikker is a trust ownership with a history dating back to 1750. Their investments are spread across a range of Danish companies and investment positionings, focusing on creating long-term growth to benefit not just returns but also to preserve and develop these for the benefit of society.

"Louis Poulsen combines an iconic position in Danish design with a well-run business and significant international growth potential. For Chr. Augustinus Fabrikker, it is therefore the right and a very attractive investment, where a strong brand and a strong business go hand in hand." - Claus Gregersen, CEO of Chr. Augustinus Fabrikker.

Back to its Danish roots

Louis Poulsen has been owned since 2018 by Flos B&B Italia Group, an Italian design conglomerate. With the acquisition of Chr. Augustinus Fabrikker, Louis Poulsen returns to its Danish roots. At the same time, the company gets a long-term owner with experience from international design companies with Danish foothold such as Fritz Hansen, where quality and brand are central elements.

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*"Our strategy is to unlock the full potential of each of our brands, ensuring they are positioned to thrive in the best possible environment," said **Piero Gandini, Executive Chairman of Flos B&B Italia Group**. "We are proud of our journey with Louis Poulsen and what we have achieved together. We believe that Chr. Augustinus Fabrikker is the perfect partner for Louis Poulsen, given its deep cultural alignment and long-term vision which will support the brand's continued development and success in the years to come, while preserving its unique heritage."*

Completion of the transaction is subject to customary closing conditions, including regulatory approvals, and is expected to take place in the second half of 2026. With the new ownership, Louis Poulsen is excited to embark on a new chapter and explore the opportunities that lie ahead.

About Louis Poulsen A/S

Established in 1874, the original house of light Louis Poulsen creates iconic products that provide exceptional light. Honouring the Danish design tradition, Louis Poulsen designs are based on the principle that form follows function. Working in close collaboration with prominent designers like Poul Henningsen, Arne Jacobsen, Verner Panton, Vilhelm Lauritzen, Øivind Slaatto, Olafur Eliasson, Oki Sato and Anne Boysen, Louis Poulsen continues to build on their legacy of creating luxury lighting, with the help of passionate craftsmanship, quality materials and innovative designs. Louis Poulsen has established itself as a leading global architectural and decorative lighting brand and has a global presence with showrooms and owned stores in Copenhagen, New York, Miami, Oslo, Tokyo, Osaka and Singapore.

Additional information is available at www.louispoulsen.com

About Chr. Augustinus Fabrikker

Chr. Augustinus Fabrikker is a foundation-owned investment company with extensive interests in Danish business. Chr. Augustinus Fabrikker operates on the basis of a philosophy of being committed owners with a focus on long-term value creation. The company can be both majority owners and direct co-owners of private, Danish companies and significant owners in listed companies. With a balance sheet of approx. 35 billion DKK, the return from Chr. Augustinus Fabrikker's investments makes it possible to secure the Augustinus Foundation's philanthropic activities and at the same time actively reinvest in Danish business.

See more here: <https://augustinusfabrikker.dk/>

About Flos B&B Italia Group

Flos B&B Italia Group is a global leader in high-end design with a cultural heritage of European origin, characterised by multi-channel distribution and diversified product categories. The Group includes Flos, B&B Italia, Maxalto, Arclinea, Azucena, Audo and Lumens. Flos B&B Italia Group's catalogue features iconic objects designed by world-famous designers such as Achille and Pier Giacomo Castiglioni, Tobia Scarpa, Luigi Caccia Dominioni, Antonio Citterio, Gaetano Pesce, Philippe Starck, Piero Lissoni, Konstantin Grcic, Jasper Morrison, Patricia Urquiola, Michael Anastassiades and many others. Flos B&B Italia Group is jointly owned by the global investment firms Investindustrial and Carlyle. www.flosbebitaliagroup.com

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